

Curriculum Vitae of **Imranul Islam**



PERSONAL DATA

Name **Imranul Islam, PhD**
Work address Professor, Department of Marketing,
Patuakhali Science and Technology University (PSTU), Bangladesh.
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EDUCATION / ACADEMIC DEGREES

PhD : Environment and Resource Economies, Department of Food and Resources Economies, University of Copenhagen, Denmark.
MBA : Major in Marketing, University of Dhaka, Bangladesh, Year of Passing 2006.
BBA : Major in Marketing, University of Dhaka, Bangladesh, Year of Passing 2005.

SCIENTIFIC QUALIFICATIONS

Expertise

I worked mainly on value chain and supply chain of agricultural products. The research work on various actors, multiple factors, power, governance and performance of value chain develop my expertise on value chain analysis, value creation, value assessment and justify value chain performance from node to node actor and whole chain as well. My researched works have been publishing many reputed peer reviewed (impact factor) international journals and some of them have significant contribution in knowledge domain of the supply and value chain analysis.

Award

The best paper award was achieved for the year 2021 from International association of aquaculture economics and management, San Antonio, Texas, USA. Imranul Islam, Max Nielsen, Birgit SchulzeEhlers, Badiuzzaman and Ida Theilada were awarded for the paper “Are trade credits a gain or a drain? Power in the sale of feed to pangasius and tilapia farmers in Bangladesh” that was published in the journal of *Aquaculture Economics & Management* (IF 4.18). Read the paper at: <https://www.tandfonline.com/doi/full/10.1080/13657305.2020.1729896>

Projects

- i. Researcher of the project “Climate-friendly and climate-resilient prawn farming in Bangladesh”. Funded by Danish International Development Agency (DANIDA) worth of 177 thousand US Dollar. (Started December 2021-On going)
- ii. Alternate Sub Project Manager (ASPM) of the project “*Self-Assessment of Agriculture Faculty of PSTU*” of HEQEP. Funded by GOB and World Bank.(Completed 2014).
- iii. Principal investigator of the project “Impact of Covid 19 to pangasius and tilapia value chains in Bangladesh” Funded by PSTU. (On going)

- iv. Principal investigator of the project “Onion value chain analysis focusing the sudden price surge in 2019-2020” Funded by PSTU.
 - v. Principal investigator of the project “*Problems and prospects of Hilsa export from southern part of Bangladesh*”. Funded by PSTU and UGC.
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EXPERIENCES

Teaching

- Professor : Department of Marketing
Patuakhali Science and Technology University
From 01.11.2020 to till now
- Associate Professor : Department of Marketing
Patuakhali Science and Technology University
From 01.11.2016 to 31.10.2020
- Assistant Professor : Department of Marketing
Patuakhali Science and Technology University
From 24.12.2011 to 31.10.2016
- Lecturer : Department of Marketing
Patuakhali Science and Technology University
From 01.11.2009 to 23.12.2011

Corporate

- Brand Manager : Department of Marketing Planning
Agricultural Marketing Company Ltd, PRAN-RFL Group,
From 23.09.2006 to 31.10.2009 (3 years 1Month).

Managerial

- Chairman : Department of Marketing
Patuakhali Science and Technology University
From 15.07.2012 to 20.07. 2014 (2 years) and
From 23.12.2019 to 24.04. 2022 (2 years 4 months)
- Assistant Provost : M. Keramot Ali Hall,
Patuakhali Science and Technology University.
15 March 2010 to 30 April 2011 (1 year 45 Days).
- Assistant Proctor : Patuakhali Science and Technology
University. From 01 May 2011 to March 2016.

TRAINING

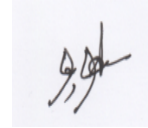
- “Quality Assurance and Accreditation Training” held from 3-14 September 2012 at Malaysia (HELP University, Malaysia. Under Ministry of Higher Education Malaysia)
- Training on “SPSS and Applied statistics” 25 days, Department of Applied statistics, University of Dhaka.
- Training on ”Research Methodology” (Organized by National Academy of Planning and development, Ministry of Planning, Bangladesh)
- “Foundation Training For University Teachers” held 07 January – 20 February 2012 (Organized by university Grants Commission and Bangladesh Agricultural University)
- “Self-Assessment Training” held 01 -04 July,2012 (Organized by HEQEP and UGC)
- Training course on “Introduction to computer, Application packages and programming” (Organized by iit Dhaka, Bangladesh).
- Workshop on Trade Marketing.(Organized by bdjobs.com).
- In service Training on “Administrative and Financial Management for PSTU Teachers” held from 21-23 and 29-30 October 2012.(Organized by Patuakhali Science and Technology University)

VISITED COUNTRIES: Malaysia, Denmark, France, Germany, Norway, Qatar, Turkey, Italy, Switzerland and Sweden.

SOME SELECTED ARTICLES:

1. **Imranul Islam**, Max Nielsen, Schulze-Ehlers Ehlers, BadiuzZaman (2022) Exploring Performance Deficits in the Fish Feed Supply Chain of Bangladesh. *Operations and Supply Chain Management* 15(1) pp. 64 - 75 © 2022
2. **Imranul Islam**, Max Nielsen, Schulze-Ehlers Ehlers, Badiuz-Zaman, & IdaTheilade, (2020). Are trade credits a gain or a drain? Power in the sale of feed to pangasius and tilapia farmers in Bangladesh. *Aquaculture Economics & Management*, 24(3), 338-354.
3. **Imranul Islam**, Max Nielsen, Schulze-Ehlers Ehlers, Badiuz-Zaman (2021). Knowledge transfer from experienced to emerging aquaculture industries in developing countries: the case of shrimp and pangasius in Bangladesh. *Journal of Applied Aquaculture*, 33(2), 73-95.
4. **Imranul Islam**, June 2012 “Determinants of FMCG Brand preference in southern rural areas of Bangladesh” The Jahangirnagar University Journal of Business Research, Vol. 14, Page 71-78, Research work has been done from Oct- Dec 2011.
5. **Imranul Islam**, Afjal Hossain, 2012 “Influence of different factors on telecommunication marketing in bangladesh ”, Journal of the patuakhali

- science and technology university, Vol. 3, No. 1, Page 53-59, Research work has been done Jan- Feb 2011.
6. **Imranul Islam**, Nusrat Nadia Afroz, January 2013, "Marketing efficiency through cell phone communication in rural Bangladesh" journal of Mawlana Bhashani Science and Technology University, Vol.3, No.01. Research work has been done from Oct- Dec 2012.
 7. **Imranul Islam**, Afjal Hossain, Md.Nur Nabi, 2011, "Diagnosis of major white milk brands' in Banagladesh", Bangladesh Journal of Progressive Science and Technology, Vol. ix, No.2, Page 185-188, Research Work has been done form July 2010- May 2011.
 8. Syed Habib Anwar Pasha, **Imranul Islam**, Shahidul Islam, 2013, "Influencing factors of consumers' preference for buying Fast Moving Consumer goods in rural areas of Bangladesh". The Journal of Rural development, Vol. 38, No.2. pp. 61-78. Research work has been done from July-Oct 2012
 9. Syed Habib Anwar Pasha, **Imranul Islam**, Syed Ohidur Rahman, 2011, "The Foundation of Relationship Marketing", International Journal of Commerce Research and Management, Vol:2(2011), Issue No: 10(October), ISSN 0976-2183, Page 13-20, Research work has been done from Jan- April 2010, Available at www.ijrcm.org.in



Imranul Islam, *PhD*