

## CURRICULUM VITAE



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Academic and Professional Experience:

2006	Masters of Science in Agricultural Economics (Marketing) from Bangladesh Agricultural University, Mymensingh-2202, Bangladesh.
2004	Bachelor of Science in Agricultural Economics (Hons.) from Bangladesh Agricultural University, Mymensingh-2202, Bangladesh.
2012 to till now	Associate Professor Department of Economics and Sociology Patuakhali Science and Technology University Dumki, Patuakhali-8602, Bangladesh.

### **Research Experience:**

#### **MS Thesis:**

Mandal, A.K. (2006): "Supply Chain Analysis of Wholesale Milk Market in Selected Areas of Dhaka District" a master's thesis in the department of cooperation and marketing submitted to the faculty of Agricultural Economics and Rural Sociology, Bangladesh Agricultural University, Mymensingh.

#### **Projects:**

Sl.No	Project Title	Position	Funded by
1.	Value Chain Analysis of Hilsa Fish in Selected Areas of Barisal Division	Principal Investigator	PSTU, UGC, Bangladesh
2.	Upgrading Pangas and Tilapia Value Chains in Bangladesh	Principal Investigator	DANIDA, Denmark
3.	Existing Value Chain Assessment of Mung Bean Marketing in Selected Areas of Barisal Division	Principal Investigator	PSTU, UGC, Bangladesh
4.	Post- harvest Loss, Supply and Value Chain Analysis of Fisheries Sub-sector in Bangladesh	PhD Fellow	PIU-BARC, NATP-2
5.	Entrepreneurship Development and Value Chain Improvement of High Value Crops in the Char areas of Three Regions in Bangladesh	Co- Principal Investigator	BAS-USDA

6.	ECOPRAWN-Climate-friendly and climate-resilient prawn farming in Bangladesh	Researcher	DANIDA, Denmark
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**Publication:**

1. **Mandal, A.K.**, Islam, A.H.M.S., and Raha, S.K. 2008. Supply Chain Analysis of Wholesale Milk Market in Selected Areas of Dhaka District. *Journal of the Bangladesh Agricultural University*.6 (1): 205-213.
2. **Mandal, A.K.** Badiuzzaman, and Raha. S.K. 2013. Value Addition Analysis of Participants of Wholesale Milk Market in Selected Areas of Dhaka District. *Journal of the Patuakhali Science and Technology University*.4 (2):21-27.
3. Rashid, M.M.O. Kamruzzaman, M. Badiuzzaman and **Mandal, A.K.** 2013. Commercial Viability of Broiler Farming in Selected Areas of Bangladesh. *Journal of the Patuakhali Science and Technology University*.4 (2):85-91.
4. Paul, A.K., **Mandal, A.K.**, Chowdhury, M.M.R., Mitra, P.K., Samad, M.A.S., Maruf, A.A., Rahman, M.M., Hossain, M.B., Noman, A.A., Tarafder, M.M., and Bonaparte, N. 2015. First service influencing factors for pregnancy rate in dairy cows of Bangladesh. *International Journal of Natural and Social Sciences*. 2 (2015) 64-69.
5. Badiuzzaman, Hossain, M.M., Sarkar, M.S.K. **Manadal, A.K.**, and Hossain, A. 2015. Impacts of Pstu One Stop Service on the Farmers Socio Economic Condition in Dumki Upazila under Patuakhali District. *Journal of the Patuakhali Science and Technology University*.6 (1):1-11.
6. Akter, N., Hossain, M.M., **Mandal, A.K.**, and Mohiuddin, M. 2015. Adoption and Profitability of BARI Wheat Varieties in Selected Areas of Jamalpur and Sherpur District. *Journal of the Patuakhali Science and Technology University*.6 (1):13-22
7. Bain, H., and **Mandal, A. K.** 2017. Supply Chain Analysis of Mud Crab (*Scylla Serrata*) in Bangladesh. *International Journal of Fisheries and Aquatic Studies*. 5(1): 302-305
8. Hoq, M. S., **Mandal, A. K.** and Hossain, A. 2017. Existing Value Chain Assessment of Dry Cilli Marketing in Selected areas of Bangladesh. *Journal of the Patuakhali Science and Technology University*.8 (1):71-78
9. Ghosh, A.K., **Mandal, A.K.**, and Badiuzzaman. 2017. Value Added Analysis of Different Street Hawkers in Selected Areas of Barisal Division in Bangladesh. *Imperial Journal of Interdisciplinary Research (IJIR)* Vol-3, Issue-12: 272-291
10. Easmin, M. F., Hossain, A., and **Mandal, A.K.** 2018. Determinants of Watching a Film: A Case Study on Dhallywood Film Industry, Bangladesh. *Journal of Asian Business Review*. Volume 8, Number 3/2018: 131-138

11. **Mandal, A.K.**, and M. S. Hoq. 2018. Post-Harvest Losses and Marketing Performance Analysis of Dry Chili Marketing in Selected Areas of Bangladesh. *Journal of the Patuakhali Science and Technology University*.9 (1& 2):179-184
12. **Mandal, A. K.** 2021. Customer Decision for Choosing a Restaurant: A Study on Khulna City. *Global Journal of Management and Business Research: E Marketing*, Volume 21, Issue 3, Version 1.0, Year 2021.
13. **Mandal, A. K.** 2021. Value chain analysis of dry fish marketing in coastal belt of Bangladesh. *International Journal of Fisheries and Aquatic Studies* 2021; 9(4): 217-222.
14. Hoque, M.S., Haque, M.M., Nielsen, M., Badiuzzaman, Rahman, M.T., Hossain, M.I., Mahmud, S., **Mandal, A.K.**, Frederiksen, M., and Larsen, E.P. 2021. Prospects and challenges of yellow flesh pangasius in international markets: secondary and primary evidence from Bangladesh, *Heliyon* 7(9), <https://doi.org/10.1016/j.heliyon.2021.e08060>.
15. Bain, H., **Mandal, A.K.**, Islam, M.M., Saiyem, M. A., and Alamgir, M. S. 2021. Mud Crab (*Scylla Serrata*) Value Addition Analysis of Different Actors in Bangladesh. *American Journal of Agricultural Science, Engineering and Technology*. 5(2).275-289.
16. Hossain, A., Hoq, M.S., and **Mandal, A. K.** 2021. Hedonic Price Analysis for Hog Plum Purchase Decision in Southern Part of Bangladesh. *Bangladesh Journal of Agricultural research*. 46 (1); 107-116.
17. **Mandal, A.K.**, Khan, M.A., Alamgir, M.S., Hoq, M.S., Kundu, N.D., and Islam. M.M., 2021. Existing Value Chain Assessment of Mungbean Marketing in Selected Areas of Bangladesh. *Journal of Bangladesh Agricultural University*, 19(4): 521–527.
18. **Mandal, A. K.** 2021. Performance Evaluation and Ratio Analysis of Pharmaceutical Companies in Bangladesh. *Journal of the Patuakhali Science and Technology University*.11 (1):131-143

**References :**

<p>Professor Badiuzzaman          Department of Economics and Sociology          Patuakhali Science and Technology University          Dumki, Patuakhali, Bangladesh.  <b>E-mail: <a href="mailto:bzaman_pstu@yahoo.com">bzaman_pstu@yahoo.com</a></b>  <b>Cell Phone: +88-01716287109</b></p>	<p>Professor Dr. Shankar Kumar Raha          Ex-Professor          Department of Agribusiness and Marketing          Bangladesh Agricultural University          Mymensingh, Bangladesh.  <b>E-mail: <a href="mailto:sraha67@yahoo.com">sraha67@yahoo.com</a></b>  <b>Cell Phone: +88-01710679071</b></p>
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